



# PLDO STRATEGIES

*The Leading Edge in Government Relations*



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## Scott A. Fraser

**Senior Director, Communications and External Affairs**

Scott A. Fraser serves as Senior Director of Communications and External Affairs with PLDO Strategies. He is responsible for supporting the public relations and strategic communications efforts for a diverse group of clients, ranging from local nonprofits to international corporations. With more than 30 years of experience in public and government relations, Scott uses his expertise on behalf of clients in the areas of strategic communications, crisis communications, public affairs, issues advocacy and management, and campaign planning and execution.

Prior to joining PLDO Strategies, Scott was President and CEO of the Rhode Island Health Care Association, a trade association representing skilled nursing facilities in the state. Previously, he was a Vice President at Blue Cross & Blue Shield of Rhode Island, serving as company spokesperson and lobbyist for more than 20 years. He is also the founder of a successful public relations firm, Fraser Communications Group.

Scott graduated from Tufts University with a Bachelor of Arts in Psychology, and has taught public relations courses at Salve Regina University, Rhode Island College and Dean College. He is a graduate of Leadership Rhode Island and is involved in numerous civic and community organizations, including serving on the Board of Directors for the Greater Providence Chamber of Commerce and as a member of the Public Relations Society of America.